FOR IMMEDIATE RELEASE

CONTACT:
Wendy Wicks
612-676-3567 (w)
612-306-3698 (c)
wwicks@ucare.org

UCare Board names Mark Traynor as President and CEO

UCare veteran provides stable and forward-looking leadership

MINNEAPOLIS, October 11, 2017 – UCare's Board Chair, Macaran Baird, M.D., announced today that the Board's Executive Search Committee selected Mark Traynor, current Interim President and CEO as the organization's permanent President and CEO. Traynor's appointment follows a six-month period as interim leader. During that time, he led the organization through significant growth with the return of state public program members. Traynor and the management team also provided strategic direction for transforming UCare's digital presence, operational processes and platforms.

Traynor held leadership roles at the not-for-profit health plan for 18 years. He is a key member of the senior leader team, instrumental in leading UCare's strategic planning. Traynor was most recently UCare's Senior Vice President of Provider Relations and Chief Legal Officer responsible for leading the provider relations, legal, compliance and internal audit of the organization. He was previously UCare's General Counsel/Chief Legal Officer and served as Secretary of the Board. Prior to joining UCare, Traynor held executive and legal positions at the Minnesota Attorney General's Office and the Minnesota Department of Human Services. In 2015, he received the Minnesota Law Review Distinguished Alumni Award.

"I am very pleased about this new direction for UCare," said Dr. Baird. "Mark is the right leader for the organization at this time. His deep knowledge of Minnesota health care and strong commitment to UCare's mission and member focus enable him and senior management to lead the organization into an era of growth and success."

Traynor is excited to move the organization forward. "UCare strives to be the market leader in serving Medicare enrollees, those eligible for Medicaid and adults with disabilities while

-more-

continuing to grow opportunities for individuals and families to access our high-value, responsive health plans and services," he affirms. "It's an honor to lead the committed UCare team who go the extra mile to serve our members."

Throughout its 33 years, UCare has focused exclusively on serving the health care needs of Minnesota's individuals and families. As the state's fourth largest health plan, the organization is poised to grow through continued expansion of state public program service, and a portfolio of competitive Medicare, individual marketplace and disability plans across the region.

About UCare

UCare (www.ucare.org) is an independent, not-for-profit health plan providing health care and administrative services to more than 370,000 members throughout Minnesota. UCare partners with health care providers, counties and community organizations to create and deliver:

- Medicare plans with an "Excellent" NCQA rating, and a partnership with Essentia Health in northern Minnesota.
- National Committee for Quality Assurance (NCQA)-accredited plans for Minnesotans shopping on MNsure.
- Plans for adults with disabilities who have Medical Assistance and who have both Medical Assistance and Medicare.
- Programs for older Minnesotans with Medical Assistance or with both Medical Assistance and Medicare.
- Income-based Medicaid and MinnesotaCare coverage for Olmsted County residents.

UCare addresses health care disparities and care access issues through a broad array of community initiatives. UCare has received Top Workplaces honors from the Star Tribune for seven consecutive years since the rankings began in 2010.

###